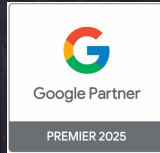




# DRIVING DIRECT BOOKINGS AND DIGITAL VISIBILITY



Digital Marketing Experts for the  
**Hospitality Industry**



Specializing in  
Hospitality Industry  
since 2007.

Driving Direct Bookings with  
Data-Driven Strategies



18

YEARS



# Global Hospitality Reach.

Expanding Our Global Footprint – Proudly Partnering with Hotels in Singapore, Thailand, Maldives, Malaysia, Hong Kong, Sri Lanka, the Middle East, Indonesia, and Australia across 45+ Countries

1,200+ Hotels

45+ Countries

# Working with Best Loved Hospitality Brands

- The Ascott Limited
- Anantara Hotels & Resorts
- Avani Hotels & Resorts
- Hilton Hotels & Resorts
- JA Resorts & Hotels
- S Hotels and Resorts
- Chatrium Hotels and Residences
- Oaks Hotels, Resorts & Suites
- Dorsett Hotels
- Park Hotel Group
- Frasers Hospitality
- Milaidhoo Maldives
- CLLIX Apartments and Hotels
- Meeru Island Resort & Spa
- Pulse Hotels & Resorts
- Nova Maldives
- Atmosphere Hotels and Resorts
- Joali
- Coco Collection
- Minor Hotels
- ONYX Hospitality
- Dusit Hotels & Resorts
- Accor
- Worldwide Hotels
- 137 Pillars Hotels & Resorts
- InterContinental Hotels Group
- Adaaran Maldives
- Baros Maldives
- Kurumba Maldives
- Damac Hotels and Resorts
- Cenizaro Hotels & Resorts
- Dhigali Maldives
- Oaga Resort Maldives
- Paramount Hotels Dubai
- Huvafen Fushi Maldives
- Hard Rock Hotels
- Pathumwan Princess Hotel
- Kuda Villingili Resort Maldives
- Pan Pacific Hotels Group
- Cinnamon Hotels & Resorts
- Thema Collection
- Aitken Spence Hotels
- Heritage Hotels and Resorts
- The Fortress Resort and Spa
- The Blue Water Hotel and Spa
- Uga Escapes
- Reveal the Collection
- Browns Hotels & Resorts
- Amaya Hotels & Resorts
- The Kingsbury Colombo
- Araliya Hotels & Resorts
- Colombo Court Hotel & Spa
- Hunas Falls
- KK Collection
- 98 Acres Resort & Spa
- Water Garden Sigiriya
- Fox Resorts

**USD 20  
MILLION  
AD SPEND PER YEAR**

Annual spend over **USD 20M** across multiple channels on behalf of our clients



Display &  
Video 360



 YouTube

Google



 Meta

 Bing



Yandex

NAVER

 TikTok for Business

Baidu 百度

YAHOO! ADVERTISING

# Awards & Accolades.

- 40+ HSMAI Adrian Awards
- Best Digital Marketing Strategy – 2024
- Excellence in Hospitality Marketing – 2023
- Global Leader in SEO Innovation – 2022
- Digital - Search Marketing Strategy
- Digital - Artificial Intelligence
- Digital - Social Media Campaign

Google

AGENCY  
EXCELLENCE  
AWARDS  
**2024**

**Winner**

Southeast Asia

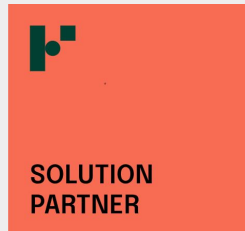
**International  
Growth**

eMarketingEye



# Strategic Partnerships.

Expanding expertise,  
delivering exceptional  
service globally



## WEB.

Optimizing your Platform

Website Development  
Web Applications  
Gifts Certificate System  
(GiftsEye)

## DIGITAL.

Driving Quality Traffic

SEO  
PPC  
Social Media  
Metasearch Marketing  
Content Marketing



## AI SUITE.

AI Optimization

Generative Engine  
Optimization (GEO)  
Performance Max  
AI Max for Search  
Demand Gen  
Meta Advantage+  
AI Creatives

## MEASUREMENT.

Monitoring your Data

Performance Dashboard  
Web Analytics  
Tag Manager

## USE OF AI

Enhance personalization, efficiency, and innovation with the use of AI

## PARTNERSHIPS

Partnerships and knowledge sharing to enhance current client relationships

## PEOPLE

Over 100 qualified staff implementing strategies to meet client objectives

## DATA DRIVEN TARGETING

Understanding your potential customers targeting them the right time through right channel at the right time

## DIGITAL EXPERTS

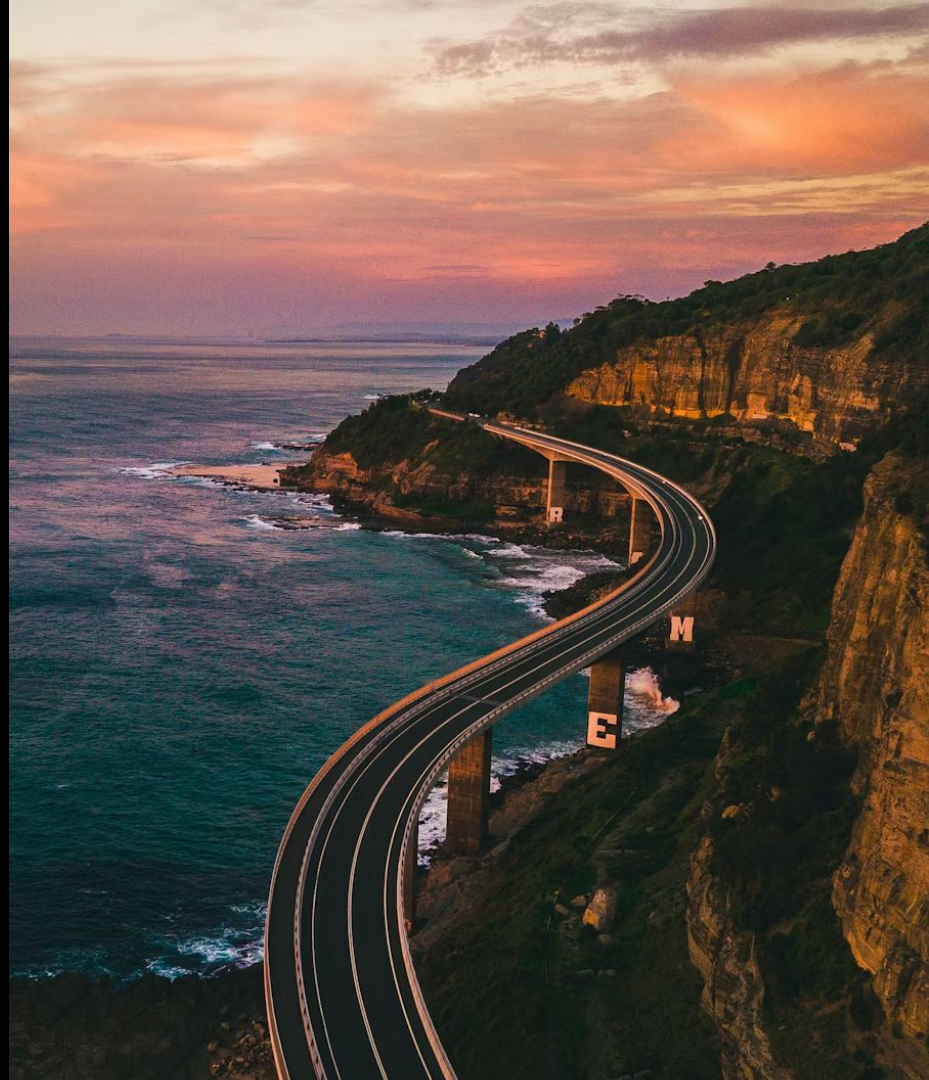
18 years of experience in digital marketing



# WHY US



We Connect Your Brand  
to Every Moment of the  
Customer Journey.



It's all about reaching  
the **Right People**, with  
the **Right Offer**, through  
the **Right Channel**, at  
the **Right Time**



A photograph of three people in profile, smiling and talking. The person in the foreground is a woman with blonde hair tied back, wearing a dark, textured jacket. The person in the middle is a woman with glasses, also smiling. The person in the background is a woman wearing a dark hat. The scene is outdoors with warm, golden light, possibly from a sunset or sunrise. A dark rectangular box is overlaid on the bottom left of the image, containing white text and a logo.

THANK YOU  
CONNECT WITH US!

**eme**  
emarketingeye